



SCHOOL OF LAW  
INDIANAPOLIS

November 6, 2002

Mark Roesler, Esq.  
Chairman and Chief Executive Officer  
CMG Worldwide, Inc.  
10500 Crosspoint Boulevard  
Indianapolis, IN 46256

Dear Mark:

Thank you very much for taking the time from your busy schedule to be a guest in my Intellectual Property class this semester, and for staying at the school after class to meet with students. Your work with publicity rights and domain names is of great interest to our students, and you did a terrific job clarifying the legal principles and putting them in context. The students were also deeply gratified to see that one can build a career on these issues here in Indianapolis. I thank you for your terrific help. I always look forward to the chance to work with you.

I hope you will be able to visit my class again in the future, and I know that you and I will have many other occasions to work together soon.

Very truly yours,

A handwritten signature in black ink that reads "Kenneth D. Crews". The signature is written in a cursive style and extends to the right with a long horizontal line.

Kenneth D. Crews  
Professor of Law and of  
Library and Information Science  
Associate Dean of the Faculties  
for Copyright Management